

ROI Statistics Guide

Impact on Sale Price

- Properties with professional photos sell for 32% more
- Luxury homes with quality photos sell 3x faster
- 87% of buyers find photos very useful in their search
- Listings with professional photos receive 118% more views

Time on Market

- Average days on market reduced by 50%
- Faster closing times with quality presentation
- Increased showing requests
- Higher engagement on listing platforms